



Marketing & Communications (MARCOM) Internship

We are looking for a university student or recent graduate to assist with marketing and communications activities for an exciting new edtech startup, ChildSafeguarding.com.

Who We Are

ChildSafeguarding.com was launched in June 2020 to provide on-demand child protection training for support staff at international schools. We are the world's only eLearning service that takes an accessible, global approach to child abuse prevention. We believe that everyone has a role to play in protecting children.

What We're Looking For

You are a university student or recent graduate.

We understand you may not have a lot of work experience. It is more important that you:

- Are a go-getter and a hustler who enjoys getting things done.
- Have exemplary written and oral communication.
- Are internationally minded and have experience interacting across different cultures.
- Have interest and understanding of social media platforms
- Have an interest in the tech and / or education industries.

We are location-agnostic and remote-friendly.

We are looking for a flexible part-time commitment of 5-10 hours per week.



What You'll Learn

If you join us, you will gain an inside view of the nuts and bolts of building an international edtech startup from scratch. You will specifically gain experience and insight into:

- Marketing and communications planning for a startup
- Execution and monitoring of communications strategy
- Client recognition programming
- How to effectively use:
 - Postcron
 - Twitter
 - LinkedIn
 - YouTube
- How to manage marketing assets, channels, and external vendors
- Marketing and communication skills that are transferable across industries
- Business startup strategy and execution -- we'll share our journey and future plans
- The international school industry and global child protection practices

This is a great opportunity to work directly with tech founders and gain experience at an early stage startup.

What You'll Do

Your primary tasks will include:

- Develop and execute a social media strategy
- Develop marketing assets
- Manage communication channels and assets
- Help develop a customer recognition program

There is plenty of room for optional additional tasks depending on your interests, for example --

- Sales and business development
- Writing press releases
- Asset development
- Product testing
- Strategic development
- Etc.



What You'll Earn

While we cannot provide an hourly wage at this time, we are committed to providing a basic stipend of \$300 USD per month, depending on your time commitment.

How to Apply

Interested in joining us? Please e-mail matt@childsafeguarding.com with:

- A copy of your resume
- A writing sample that you feel best reflects the quality of your writing (e.g. last paper you wrote, article for your school newspaper, blog post, etc.)
- Your answers to these three questions:
 - What is your favorite web or mobile app? Why? How would you convince an older adult to use it as well?
 - What was the last interaction you had with someone from a different culture? What did you learn?
 - Tell us about a time you failed.
- Anything else you'd like to share that you feel best reflects your fit for the role.

We will reply to all inquiries and applications within 3 working days.